



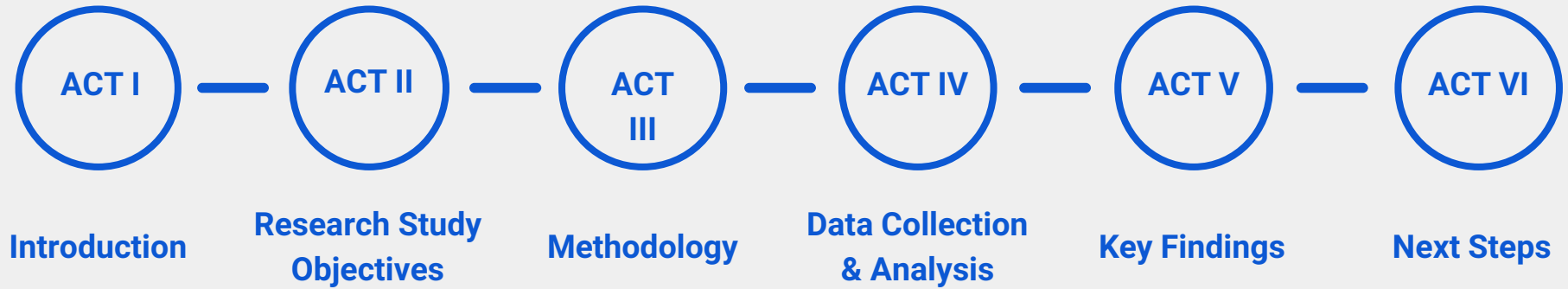
PennState

Creating Transformative Experiences: The Art of Student Engagement and Engaged Student Scholarship

Presented By: Dr. Tom Hogan



The Plot Line





“We Are...Penn State!”

“The arts enable us to put ourselves
in the minds, eyes, ears, and hearts
of other human beings.”

- **Richard Eyre, Renowned British Theatre
and Film Director**

Student engagement involves ...



**Learning &
Connecting With
Peers**



**Exposing Students to
Different Perspectives**



**Creating a Meaningful
Impact Within The
Community**

“We create an opportunity for students to bring the practical life of what we are trying to teach in the classroom into reality.”

- Dr. Marcus Whitehurst, Vice Provost for Educational Equity



Dr. Marcus Whitehurst

Creating a welcoming and psychologically safe teaching and learning environment based on inclusion and belonging are prerequisites for high student engagement.

**Welcoming
& Safe
Environment**

+

Inclusion

+

Belonging

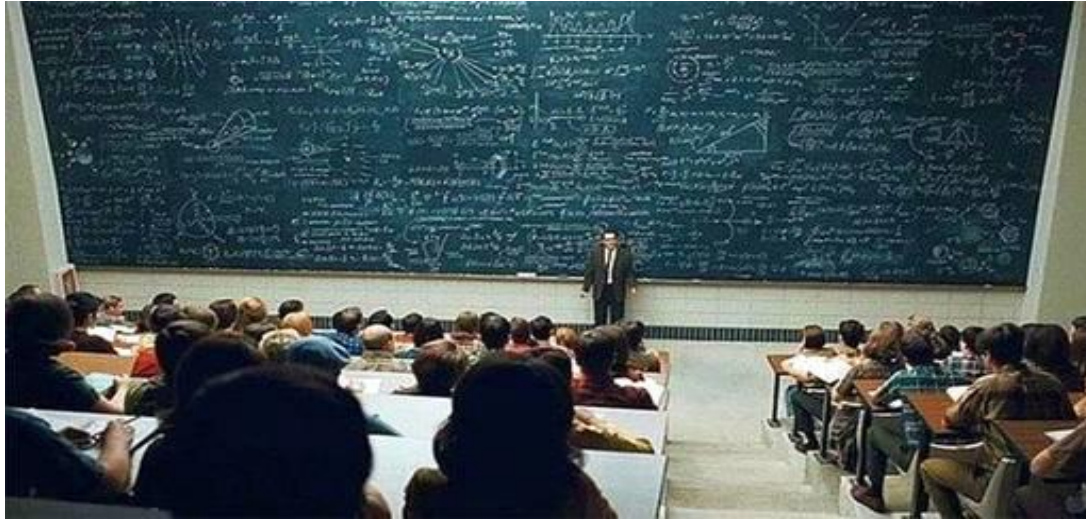
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**Student
Engagement**

Research suggests that marginalized college students who actively participated in engagement opportunities experienced improvement within the following areas:

-  Confidence
-  Competence
-  Connection

The NSSE Annual Results suggest undergraduate students should participate in at least two High Impact Practices (HIPs) during their four years at a university.



HIP's are active learning practices that promote deep understanding and thus, student engagement.

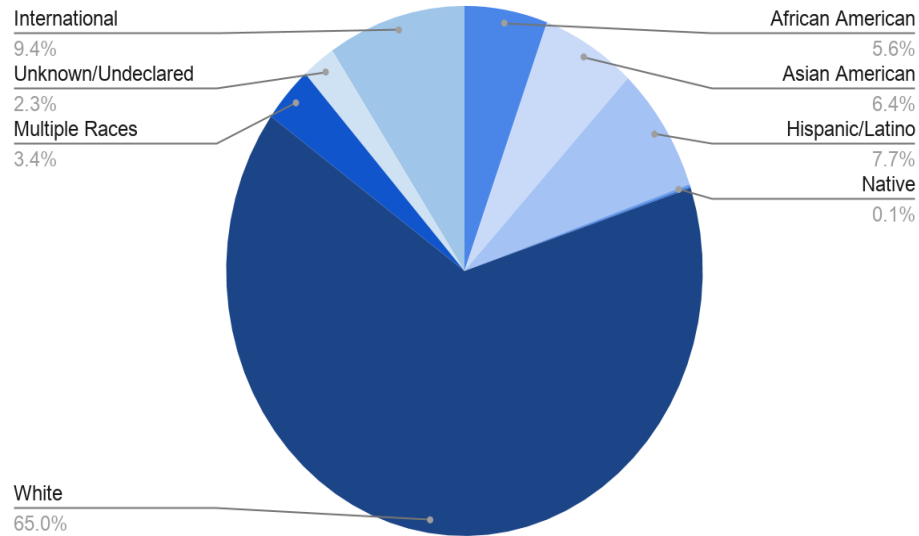
“Start unknown, finish unforgettable.”

-Misty Copeland

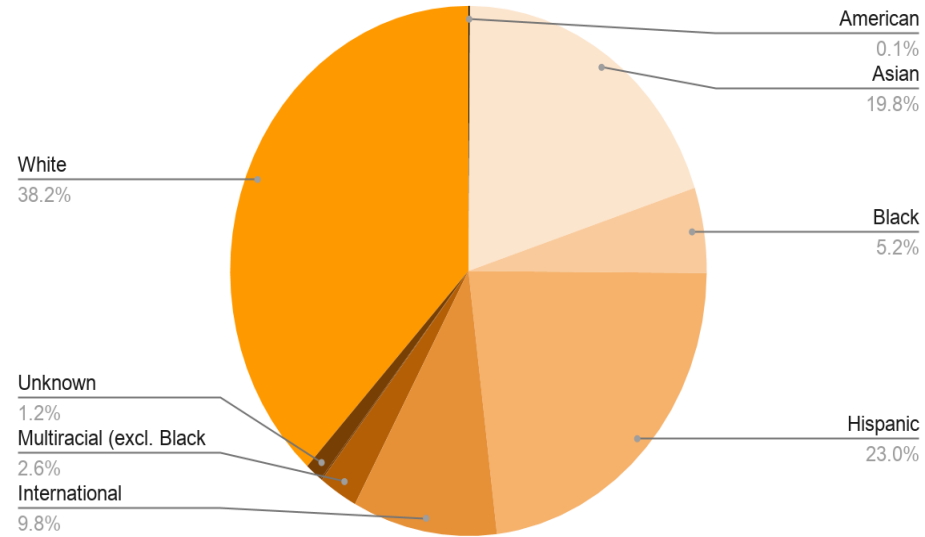


The arts can be leveraged to promote an inclusive culture and a sense of belonging.

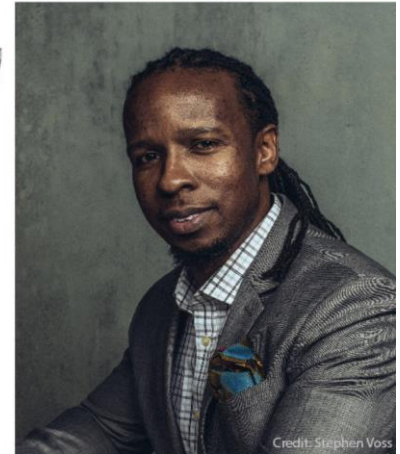
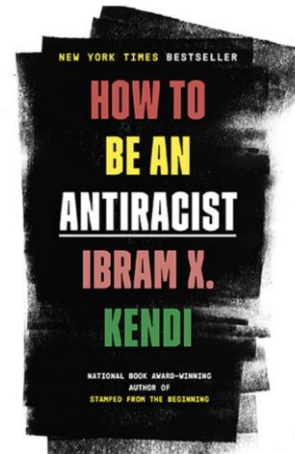
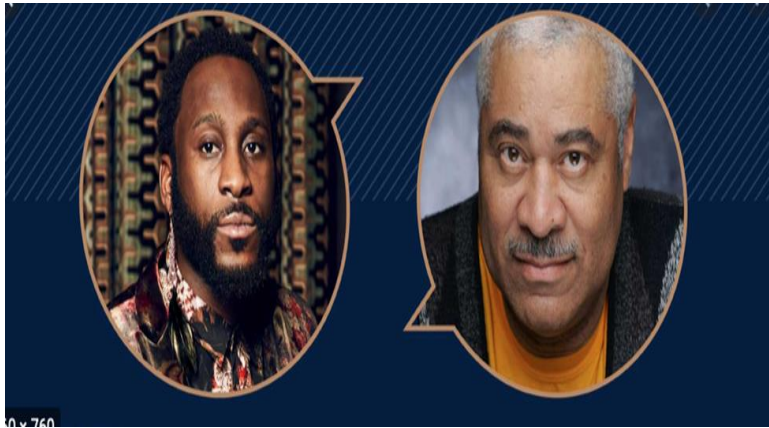
Penn State Student Body Race/Ethnicity Statistics

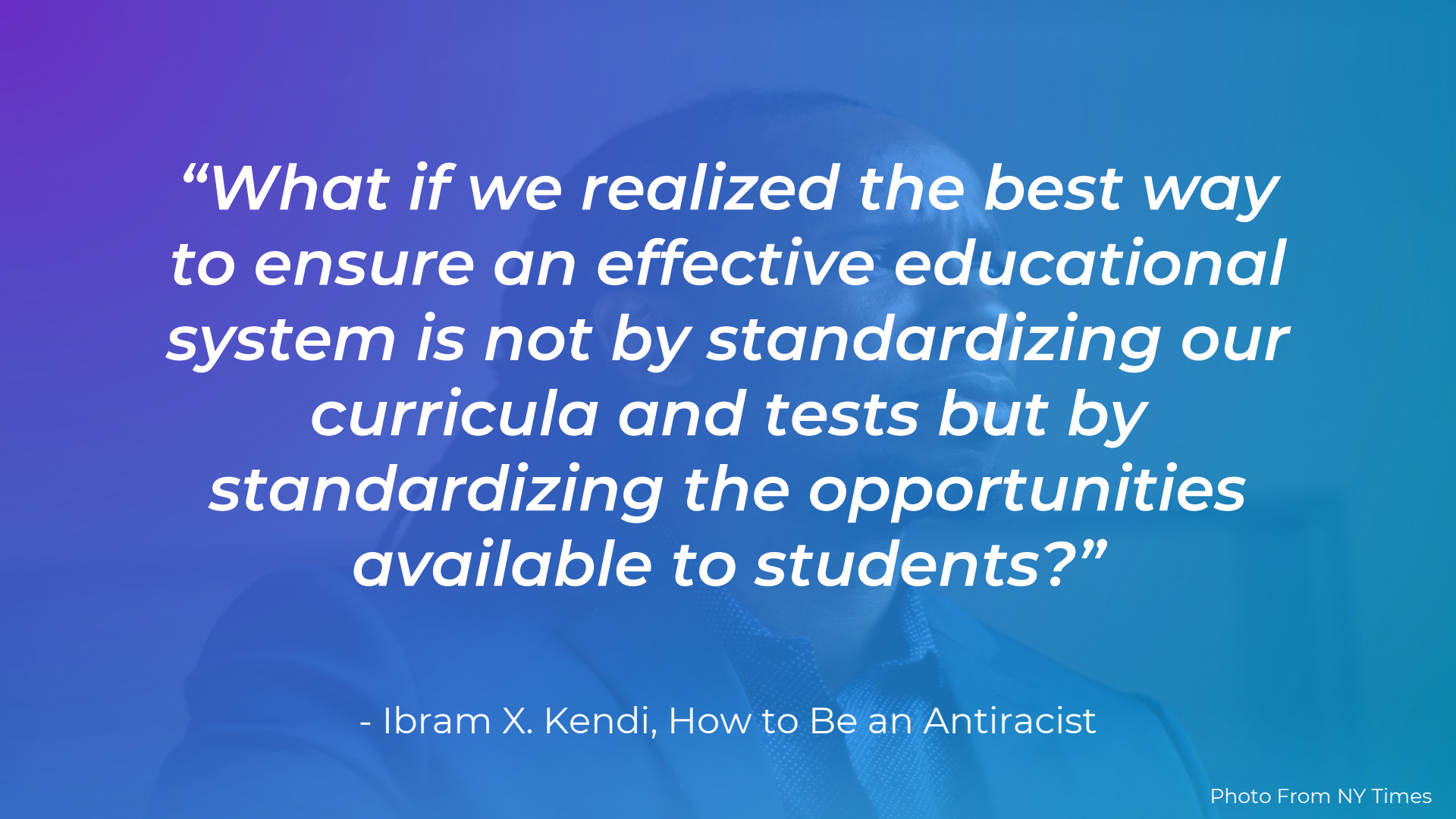


UT Austin Student Body Race/Ethnicity Statistics



When students gain experiences outside the classroom engaging in the arts, they learn more about themselves and the world around them.





“What if we realized the best way to ensure an effective educational system is not by standardizing our curricula and tests but by standardizing the opportunities available to students?”

- Ibram X. Kendi, How to Be an Antiracist

“What do you mean you can’t play basketball?”

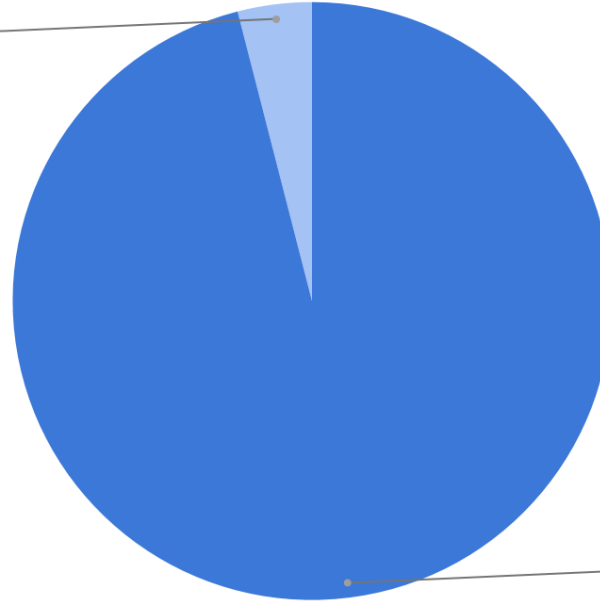


Providing students the opportunity for “brave” conversations and dialogue

PSU World in Conversation Student Experience Rating

Non-Worthwhile Experience

4.0%

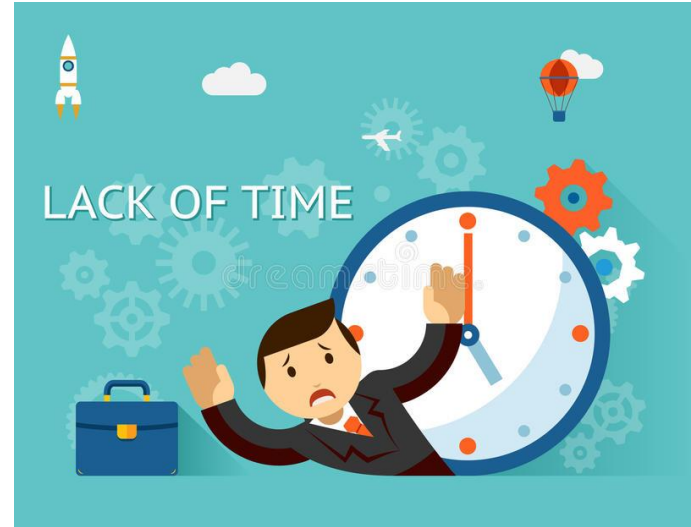


Worthwhile Experience

96.0%

Key Finding #1

Lack of time creates barriers of entry for student event and programs offered by universities



Key Finding #2

Cost of the event creates barriers of entry for student event and programs offered by universities



Key Finding #3

Underrepresented groups of students feel more separated ethnically and culturally





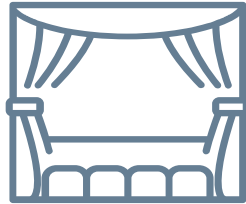
Reimagining the Future

...of student engagement

**Survey
marginalized
groups on
campuses to
gauge interests
and passions**



Offer Events...



In-Person

&



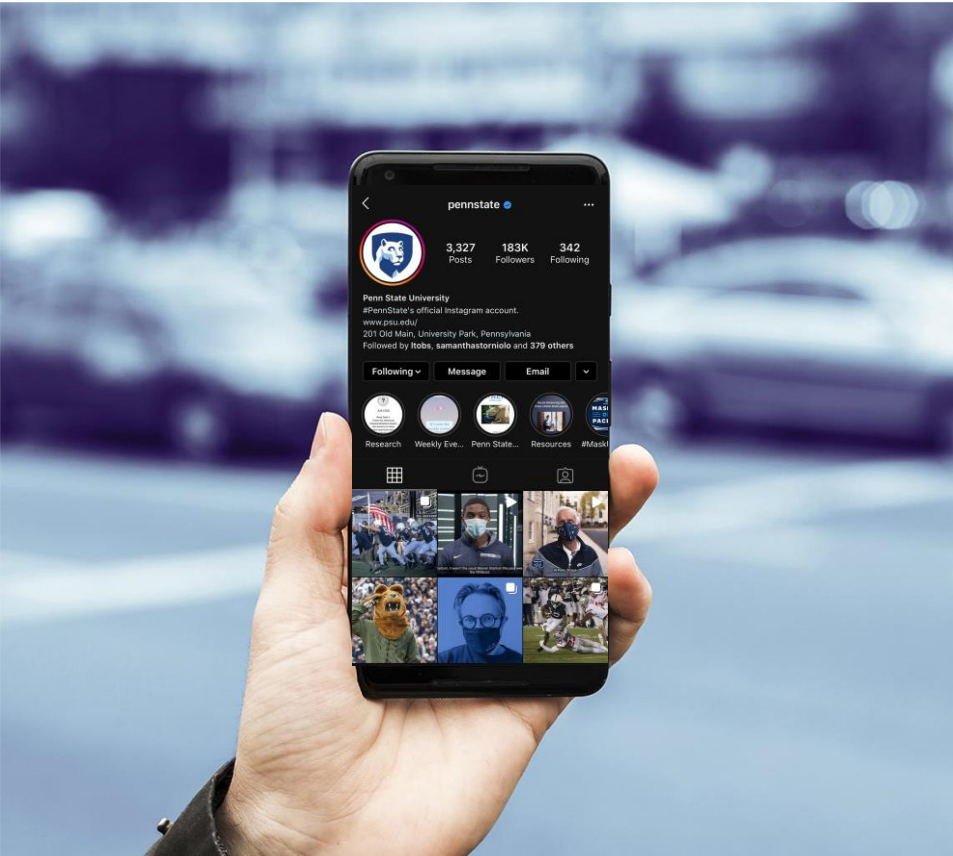
Virtually

“If you don’t dominate the space, someone else will.”

- CPA Director Candidate at Penn State

Transform Current Advertising Strategies

- Promote Student engagement events through universities' app
- Offering information in a convenient place



Increase Accessibility of Events

Minimize financial burdens that prevent students from attending events

- **Offer season passes**





Create more general education courses that incorporate the arts

- Arts events
Programming
included in course
requirements
(Inart 5)
- Encourage
development of
interdomain
courses



**Educate and train
university faculty
how to
incorporate the
arts into everyday
curriculum**



THE 2020
TEACHING AND LEARNING WITH TECHNOLOGY
FACULTY FELLOWS



The 2020 TLT faculty fellows, clockwise from top-left are Tom Hogan, Jamie Garcia Prudencio, Margaret Hoffman, Adrian Barragan, Randy McEntaffer, Justin Brown, Dawn Pfeifer Reitz and Jan Reimann. **IMAGE: PENN STATE**

Next steps...

Creation of Special Topics Course: *The VTLD Experience*

Virtual learning space puts into action
what was learned through this study

Collaborative Research Partners



“What makes a world of a difference is the free stuff.”



Brenna Zollman

Vice President of Professional Development
Public Relations Student Society of America (PRSSA)



“Spending time with youth...you would not believe how much your fourth grader would articulate about the arts.”



Martha Thomas

Manager of Visitor and Volunteer Services at Blanton Museum of Art



The theatre arts is, “a medium that shows you a community that is made by a community that forges a community with the audience which is a community itself.”



Cary Mazer

Theatre Arts & English Professor at UPenn



“Diverse learning environments are the best learning environments.”



Howard Graham

Associate Director of Academic Programs at the
University of Kansas

The arts can be leveraged to raise inclusive leaders.

- 1 Applying an Adaptive Mindset
- 2 Optimizing Talent
- 3 Achieves Information
- 4 Integrates Diverse Perspectives
- 5 Builds Interpersonal Trust

Conclusion

- Connectedness and inclusion
- Implementing innovative solutions
- Utilize High Impact Practices (HIP)



DIVERSITY



AWARENESS



COMPASSION

“The arts are a vital component to a complete perspective of who we are as human beings... so we have to help students to see the value of the arts beyond entertainment”

- Dr. Alan Rieck, Assistant Vice President & Assistant Dean of Undergraduate Education



Let's work together

to leverage the arts!

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Slide 3: Photo from Anne Lai

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